TECHNICAL RECORDS
LATINOBARÓMETRO 2024

Number of interviews: 19,214
Fieldwork dates: August 23 – October 9
Countries: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Peru, Uruguay, Venezuela, Costa Rica, El Salvador, Guatemala, Honduras, Panama, Paraguay, and the Dominican Republic.
Mode of application: Face-to-facea

Country	Company	Methodologie	Sample (n cases)	Fieldwork Dates	Sampling error (95% CI)	Coverage (% adult population)
Argentina	Isonomía Consultores	3-stage sample. Probabilistic in 2 stages, quota in final stage	1210	Aug 23 – Sep 22	+/-2.8%	91%
Bolivia	IPSOS CIESMORI	4-stage sample. Probabilistic in 3 stages, quota in final stage	1200	Aug 27 – Sep 22	+/-2.8%	100%
Brazil	IPEC Inteligencia em Pesquisa e Consultoria	4-stage sample. Probabilistic in 3 stages, quota in final stage	1204	Aug 31 – Sep 18	+/- 2.8 %	100%
Chile	MORI Chile	Probabilistic tri-stage sample. Quotas in third stage	1200	Aug 23 – Sep 13	+/- 2.8%	100%
Colombia	Ipsos Napolón Franco & CÍAS	4-stage sample. Probabilistic in 3 stages, quota in final stage	1200	Aug 29 – Sep 22	+/- 6.0%	84.6%
Costa Rica	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 24 – Sep 11	+/- 3.1%	100%
Ecuador	Ipsos Ecuador	4-stage sample. Probabilistic in 3 stages, quota in final stage	1200	Sep 9 – Oct 3	+/-2.8%	99.8%
El Salvador	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 24 – Sep 9	+/- 3.1%	100%
Guatemala	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 25 – Sep 15	+/- 3.1%	100%
Honduras	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 24 – Sep 9	+/- 3.1%	99.00%
Mexico	Moreno & Sotnikova Social Research and Consulting	4-stage sample. Probabilistic in 3 stages, quota in final stage	1200	Aug 27 – Sep 8	+/- 2.8%	100%
Panama	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 28 – Sep 12	+/- 3.1%	99%
Paraguay	Equipos Consultores	3-stage sample. Probabilistic in 2 stages, quota in final stage	1200	Aug 30 – Sep 24	+/- 2.8%	100%
Peru	Ipsos Opinión y Mercado	4-stage sample. Probabilistic in 3 stages, quota in final stage	1200	Aug 30 – Sep 30	+/- 2.8%	100%
Dominican Republic	CID-GALLUP	4-stage sample. Probabilistic in 3 stages, quota in final stage	1000	Aug 25 – Sep 7	+/- 3.1%	100%
Uruguay	Equipos Consultores	3-stage sample. Probabilistic in 2 stages, quota in final stage	1200	Aug 29 – Oct 8	+/ - 2.8 %	100%
Venezuela	Ipsos Venezuela	Probabilistic 4-stage sample	1200	Sep 18 – Oct 9	+/- 2.8%	99%

Technical record: The study was applied face-to-face in 17 countries between August 23 and October 9, 2024.
The interviews were conducted in: Argentina, Bolivia, Brazil, Chile, Colombia, Dominican Republic, Ecuador, Mexico, Peru, Uruguay, Venezuela, Costa Rica, El Salvador, Guatemala, Honduras, Panama, Paraguay and the Dominican Republic.
In ten countries in South America and Mexico, samples of 1,200 representative cases of each country were applied to citizens aged 18 years and over (16 years in Brazil), and 1,000 cases in the five countries of Central America and the Dominican Republic. In total, 19,214 interviews were conducted in 17 countries. With a confidence level of 95%, the margin of error for national samples is between +/-2.8 and +/-3.1% and +/- 6.0% in Colombia. www.latinobarometro.org